



Symbol of Excellence

MBA 3rd Semester, CP – 301 (Business Policy and Strategic Management)
(Old Question Paper)

H.K. Hi-Tech

College of IT & Management

Note : Attempt any *Five* questions. All questions carry equal marks.

- Q.1 What are the changes taking place in the Indian environment which support the study of business policy? How does business policy make the study and practice of management more meaningful? Discuss.
- Q.2 “A Vision is too abstract to be of any practical use.” Do you agree with this statement? Why? In what different ways can a vision statement be formulated? Discuss.
- Q.3 What are different environmental sectors? Discuss the approaches to environmental scanning.
- Q.4 What is the process of strategic choice? Discuss the techniques of corporate level strategic analysis?
- Q.5 Why is industry analysis important for a strategist? Discuss the elements and implications of Porter’s Five Forces Model of competition in an industry.
- Q.6 What are the components of a value chain? How does analysis of value chain help in strategy formulation and evaluation? Discuss fully.
- Q.7 Define competitive advantage? How do the resources and capabilities of a firm help building competitive advantage?
- Q.8 Write notes on the following: (a) Experience curve (b) Impact Matrix.



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- Q.1 Give your understanding about vision and mission. What issues are considered and resolved. What Issues are considered and resolved? What is its significance and implications for management at different levels of a large size company? How long-term and short-term objectives are influenced by it? Discuss by considering the functioning of a company.
- Q.2 What is External Environment Analysis? Why is it required? What issued are brought forward by this analysis and what is its implications for management? Explain.
- Q.3 What do you mean by Internal Analysis? What does it explain? What directional strength is provided by it? Discuss its significance for the management. How is it useful for identifying a strategy for development of the work organization? Discuss.
- Q.4 Explain the concept of value chain analysis. Explain its implications for working out a strategy and the management as such.
- Q.5 What is industry analysis? How is it conducted and assessed? Explain the significance of vision in it. Describe its importance for formulation and implementation of a corporate strategy.
- Q.6 Give your understanding about competitive advantage of a firm. Give a framework for assessing it? How does it help of determine the long-term economic objective(s) of a firm? How does it influence decisions regarding generic strategy for the firm?
- Q.7 What is SWOT analysis? How is it conducted? How will the data base be used for selection of a desirable strategy for the development of a firm?
- Q.8 How would you proceed to work out a strategic profile of a firm? Discuss its implications for strategic decision making of a company.



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- Q.1 Discuss the following terms:
(a) Policy (b) Strategy (c) Vision and Mission (d) Objectives (e) Mission Statement
- Q.2 Discuss the historical evolution of business policy and the process of strategic management with suitable examples.
- Q.3 Write a detailed note on internal analysis with suitable illustration.
- Q.4 Explain GEC noted with suitable illustrations.
- Q.5 Elaborate the concept of competitive advantage with suitable illustrations.
- Q.6 Write a detailed note on Impact Matrix and Experience Curve with Suitable examples.
- Q.7 Discuss the relevance and importance of SWOT analysis as a tool for strategy formulation.
- Q.8 Write short notes on any two of the following:
(a) Environmental Analysis (b) BCG Matrix (c) Value Chain (d) Industry Analysis



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MBA 3rd Semester, CP – 302 (Business Legislation)

(Old Question Paper)

Note : Attempt any *Five* questions. All questions carry equal marks.

- Q.1 Define a contract. What are the essential elements of a valid contract?
- Q.2 "In certain cases the law imposes an obligation and allows an action to be brought on it as if it arose out of a contract though none was present in fact." Explain
- Q.3 How is a contract of sale made? State briefly the necessary formalities of such of contract.
- Q.4 Explain in detail the rights of an unpaid seller.
- Q.5 Why is it important to determine the maturity of a negotiable instrument? State the rules for determining the maturity of negotiable instruments.
- Q.6 Define Company. Explain in detail the types of companies.
- Q.7 Explain in detail the procedure of appointing directors of a public limited company.
- Q.8 Write a detailed note on Cyber Laws.



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MBA 3rd Semester, CP – 302 (Business Legislation)

(Old Question Paper)

Note : Attempt any *Five* questions. All questions carry equal marks.

- Q.1 "No consideration, no contract." Comment and explain the provisions of the Indian Contract Act, 1872 relating to consideration.
- Q.2 "The rationale behind quasi-contract is to prevent unjust environment." Comment and explain rules relating on Quasi Contracts.
- Q.3 Explain the following: (a) Doctrine of Caveat emptor (b) Doctrine of 'Nemo dat quod non habet'.
- Q.4 Define Negotiable Instrument. Make a distinction between a Bill and a Cheque.
- Q.5 Write short notes on the following:
(a) Accommodation Bill (b) Holder-in-due-course (c) Endorsement.
- Q.6 "The fundamental attribute of corporate personality is that the company is a legal entity distinct from the members." Comment.
- Q.7 What is Prospectus? What amounts to mis-statement in a Prospectus? What are the remedies available to a subscriber who has taken shares on the basis of mis-statement in a prospectus?
- Q.8 Write a detailed note on the major provisions of The consumer Protection Act, 1986.



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Note : Attempt any *Five* questions. All questions carry equal marks.

- Q.1 Why a student of business management needs to study business laws? Explain with suitable examples.
- Q.2 All contracts are agreements but all agreements are not contracts. Explain.
- Q.3 Write a detailed note on the rights of an unpaid seller.
- Q.4 Define negotiable instrument. Also explain the types of instruments with clear distinction.
- Q.5 Explain the complete process of formation of a company.
- Q.6 How the directors of a public limited company are appointed and how they are removed?
- Q.7 What do you mean by winding up of a company? Narrate the process of winding up in case of a public limited company.
- Q.8 Write short notes on the following: (a) Consumer Protection Act, 1986 (b) Cyber Laws